



STARTUP CONNECTION

The Event

Startup Connection is St. Louis' largest annual celebration of entrepreneurship. As the premiere event in November, wrapping up the year, *Startup Connection* brings together the entire startup community under one roof. On November 7, 2018, *Startup Connection* will celebrate St. Louis' top early-stage companies and showcase the region's entrepreneur support organizations. Last year's event drew over 1,000 people, and we're excited to highlight St. Louis' best resources and startups again!

Highlights:

- 1,000+ attendees
- 60 early-stage ventures
- 45+ entrepreneur support organizations
- Cash and Service Awards

Industry Tracks:

- Bio
- Consumer Products and Services
- FinTech
- IT/Tech
- Manufacturing

Sponsorship Opportunities

Sponsor Level	Amount	Acknowledgement	\$25 Event Passes	Event Contribution
Bronze	\$1,000	Website	6	Cash Only
Silver	\$2,500	+ Registration Site	10	Cash plus award options*
Gold	\$5,000	+ Print Media	15	Cash plus award options*
Platinum	\$10,000	+ Bar/Food Signs	25	Cash plus award options*
Showcase / Fair	\$20,000	+ Special Recognition	30	Custom
Title	\$25,000	+ "Sponsored by"	40	Custom

*Below are options for adding an award presented to a startup attending *Startup Connection*, as part of your sponsorship – either a cash prize or an in-kind service award:

- Silver - \$1,250 sponsorship PLUS an award of \$1,250 or more in cash OR \$3,000 or more of in-kind services
- Gold - \$2,500 sponsorship PLUS an award of \$2,500 or more in cash OR \$5,000 or more of in-kind services
- Platinum - \$5,000 sponsorship PLUS an award of \$5,000 or more in cash OR \$8,000 or more of in-kind services

Reserve Your Sponsorship Now!

To reserve your sponsorship for *Startup Connection 2018*, contact Phyllis Ellison at PEllison@CortexSTL.com or 314-610-0545. Sponsorships are handled on a first-come, first served basis, and certain benefits will not be available with late sponsorships.

Startup Connection Organizing Committee





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Additional Sponsorship Information

Title Sponsor: **\$25,000** Number of Title Sponsors: 1 [Reserved]

- Recognition as Title Sponsor on all printed materials. All printed materials bear the information – Startup Connection “Sponsored by Title Sponsor.” Plus all benefits from Showcase / Fair Sponsor level.

Showcase / Fair Sponsor: **\$20,000** Number of Showcase / Fair Sponsors: 2 [1 Reserved]

- Recognition as either Venture Showcase Sponsor or Entrepreneur Resource Fair Sponsor on all printed materials.
- Acknowledgement on the Home page and prominent acknowledgement on the Sponsor page of *Startup Connection* website.
- Acknowledgement on the registration site of *Startup Connection*.
- Acknowledgement in all press releases and, to the extent that can be controlled, media coverage.
- Prominent acknowledgement on signs at *Startup Connection*.
- Up to 3 minutes of stage time during *Startup Connection*, if award is given.
- 30 *Startup Connection* tickets (\$25 value each).
- Up to two tables at the Startup Connection Resource Fair.

Platinum Sponsor: **\$10,000**

- Recognition as Platinum Sponsor on all printed materials.
- Acknowledgement on the Home page and the Sponsor page of *Startup Connection* website.
- Acknowledgement on the registration site of *Startup Connection*.
- Acknowledgement on signs at *Startup Connection*.
- Up to 2 minutes of stage time during *Startup Connection* or presentation of award, if award is given.
- 25 *Startup Connection* tickets (\$25 value each).
- \$5,000 cash prize, or \$8,000 of in-kind services may be awarded to a startup as a prize, at the discretion of the sponsor.
- One table at the *Startup Connection* Resource Fair.

Gold Sponsor: **\$5,000**

- Recognition as Gold Sponsor on all printed materials.
- Acknowledgement on the Sponsor page of *Startup Connection* website.
- Acknowledgement on signs at *Startup Connection*.
- Up to 2 minutes of stage time during *Startup Connection* or presentation of award, if award is given.
- 15 *Startup Connection* tickets (\$25 value each).
- \$2,500 cash prize or \$5,000 of in-kind services may be awarded to a startup as a prize, at the discretion of the sponsor, replacing \$2,500 cash of the sponsorship.
- One table at the *Startup Connection* Resource Fair.

Silver Sponsor: **\$2,500**

- Recognition as Silver Sponsor on all printed materials.
- Acknowledgement on the Sponsor page of *Startup Connection* website.
- Acknowledgement and award presented on stage during *Startup Connection*, if award is given. Presentation will be conducted by *Startup Connection* emcee.
- 10 *Startup Connection* tickets (\$25 value each).
- \$1,250 cash prize or \$3,000 of in-kind services may be awarded to a startup as a prize, at the discretion of the sponsor, replacing \$1,250 cash of the sponsorship.
- One table at the *Startup Connection* Resource Fair.

Bronze Sponsor: **\$1,000**

- Recognition as Bronze Sponsor on all printed materials.
- Acknowledgement on the Sponsor page of *Startup Connection* website.
- 6 *Startup Connection* tickets (\$25 value each).
- One table at the *Startup Connection* Resource Fair.